

## **MEDIA ADVISORY**

### **Texas' biggest beach cleanup Saturday, Sept. 27**

Volunteer signup for Adopt-A-Beach Fall Cleanup open

**FOR IMMEDIATE RELEASE**  
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AUSTIN — As many as 10,000 Texans are expected to hit the beach Saturday, Sept. 27 for the biggest beach cleanup in the Lone Star State, the Texas General Land Office's Adopt-A-Beach Fall Cleanup.

The all-volunteer cleanup will take place 30 of the state's most popular tourist beaches, starting at 8:30 a.m. Post cleanup celebrations begin at noon.

"Come and join us for a good day of family fun with a purpose," said Texas Land Commissioner Jerry Patterson, who plans to join volunteers in Galveston for his last cleanup as Commissioner.

Volunteers can sign up online at [www.texasadoptabeach.org](http://www.texasadoptabeach.org) or just show up at any participating beach that morning, except for the sites at St. Joseph Island and the John M. O'Quinn I-45 Estuarial Corridor and Virginia Point Peninsula Preserve, which require advance registration. Each volunteer will be given data cards, gloves, pencils and trash bags. All volunteers are advised to wear closed-toe shoes, bring sunscreen and plenty of drinking water. The Texas General Land Office Adopt-A-Beach Cleanups are held rain or shine!

Texans who are not able to attend the cleanup can help keep their beaches clean by making a tax-deductible donation online at [www.TexasAdoptABeach.org](http://www.TexasAdoptABeach.org). There are several different Adopt-A-Beach sponsorship levels ranging from \$25 to \$25,000, allowing both individuals and corporations to contribute to this major cleanup effort.

The Adopt-A-Beach program is an all-volunteer effort that began in 1986 in an effort to rid Texas beaches of litter. Since the program began, 465,000 volunteers have removed more than 8,900 tons of trash from the Texas coastline, making it one of the most successful volunteer efforts in the nation.

Shell Oil Company is the lead statewide sponsor for the 28<sup>th</sup> Texas General Land Office Adopt-A-Beach Fall Cleanup. Other sponsors include Apache Corporation, Cheniere Energy, Corona Del Mar Properties, Flint Hills Resources, Halliburton, HNTB, The Ocean Conservancy and Schlumberger.

To learn more about the Adopt-A-Beach program, visit [www.TexasAdoptABeach.org](http://www.TexasAdoptABeach.org) or contact the GLO at 1-877-TX COAST. Like us on Facebook at [www.facebook.com/texasadoptabeach](http://www.facebook.com/texasadoptabeach). You can also follow us on Twitter via @TXAdoptABeach and use #TexasAdoptABeach in all your social media posts about the event.

Who: 10,000 Texans who care about the coast

What: 28<sup>th</sup> GLO Adopt-A-Beach Fall Cleanup

When: Saturday, Sept. 27, registration begins at 8:30 a.m.

Clean up will be from 9 a.m. to noon

Where: 30 sites along the Texas coast

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